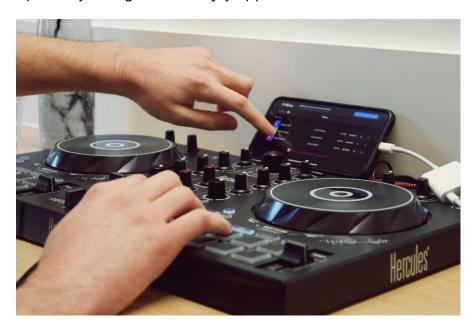


Always more possibilities with Hercules

Mix and scratch your favorite music from popular streaming services, thanks to the new compatibility of Algoriddim's djay app with select Hercules controllers.



Rennes, March 26th, 2020

DJs can now mix their favorite tracks from streaming services on their iPhone or iPad with the latest range of Hercules controllers. The result of close collaboration with Algoriddim, Hercules announces the integrated compatibility of its latest DJControl Inpulse 300, DJControl Inpulse 200 and DJControl Starlight controllers with the award-winning djay app for iOS.

Hercules, manufacturer of DJ solutions for almost 20 years, has partnered with Algoriddim to provide users with endless versatility in their choice of music. By mixing via the djay app for iOS, users of the DJControl Inpulse 200, DJControl Inpulse 300 and DJControl Starlight now have instant access to millions of songs from their premium account on the world's most popular music streaming platforms.

Once the djay application is installed on a user's iOS smartphone or tablet, they can connect it to the controller via the USB cable and a Lightning to USB 3 Camera Adapter (not included) to keep the controller powered and connected to unlimited music selection! Once installed, the DJ can use the controls of the DJControl Inpulse 300, DJControl Inpulse 200 and DJControl Starlight to mix, loop, add effects, scratch and even use the Assistant button, specific to the Hercules DJControl Inpulse range to trigger the automix feature in the djay application.

Adding the ability to mix via the djay app allows a whole new community of young DJs who choose to get their music via streaming services to explore the art of mixing tracks with their own unique style. Hercules is a brand that has designed their controllers from the ground up to appeal to the aspiring young DJ, so this new hardware/software integration is a great new way to bring first-timers into the mix.

More information about compatible controllers and djay integration can be found on Hercules.com





About Guillemot Corporation S.A.

Guillemot Corporation is a designer and manufacturer of interactive entertainment hardware and accessories. The Group offers a diversified range of products under the *Hercules* (www.hercules.com) and *Thrustmaster* (www.thrustmaster.com) brand names. Active in this market since 1984, the Guillemot Corporation Group is currently present in 11 countries (France, Germany, the UK, the United States, Canada, China [Hong Kong], Belgium, the Netherlands, Spain, Romania and Italy) and distributes its products in more than 85 countries worldwide. The Group's mission is to offer high-performance, ergonomic products which maximize the enjoyment of digital interactive entertainment for end users. www.guillemot.com

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About Algoriddim

Founded in 2006, Algoriddim creates world-class music and video applications for desktop and mobile devices. Their mission is to eliminate the boundaries between consumer and professional-level software to create a world where every person can be an artist and bring their digital media to life. Its flagship app "djay", downloaded by over 40 million users received numerous awards for design, innovation, and technology. https://www.algoriddim.com