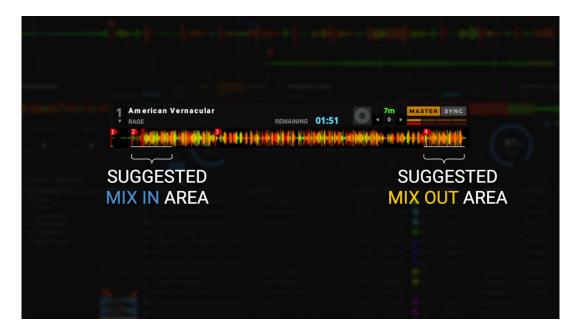




Brand-new version 4.1 of the DJUCED[®] DJ software now available, for mixes that are more creative than ever!



Rennes, December 19, 2019

The DJUCED[®] teams are thrilled to announce that a new version of the software included with all Hercules DJ controllers is now available. The 4.1 update introduces significant improvements in terms of the user experience, starting with integration of the popular Mixcloud[®] music sharing and streaming service. DJUCED[®] 4.1 also includes an even more helpful version of its Intelligent Music Assistant (IMA), an enhanced interface for the built-in DJ Academy tutorials, and an expanded range of great features — making it the best version of DJUCED[®] yet.



Mixcloud®: Unlimited free sharing for your mixtapes

In an era when music streaming is king, DJUCED[®] is proud to be teaming up with Mixcloud[®] and integrating its distribution platform into the software: this lets users quickly share their mixes on social media — all for free, and 100% legally. Simple and intuitive to use, all you need to do is complete the initial setup connecting your Mixcloud[®] account to DJUCED[®]; once that's done, you can record your mixes and instantly share them with the whole world, without any limits.





The Intelligent Music Assistant: A unique advantage

Thanks to its groundbreaking Intelligent Music Assistant (IMA), DJUCED[®] is the only software in the DJing industry able to suggest the best upcoming tracks to be played according to the energy level you want for your DJ set — helping you put together amazingly creative mixes every single time. Now IMA is innovating yet again and making the DJing experience even better, by including indicators showing the suggested "mix in" and "mix out" areas for easier and smoother transitions between tracks. This powerful new feature is not only great for beginners, but extremely helpful for experienced DJs as well — giving them some backup when they're right in the middle of an important set!

The DJ Academy takes things up a notch

Launched barely a year ago, the Hercules DJ Academy — built right into DJUCED[®] — now offers an ever-expanding range of video tutorials, with handy tips and tricks sequences from Hercules' brand ambassadors. Users can even filter the DJ Academy content by language, for more customization options.

Technical refinements for an improved DJing experience

One year on from the ground-up overhaul of DJUCED[®] with version 4, valuable feedback from users has allowed Hercules' developers to correct a few bugs and expand the software's range of features even further — allowing users to easily "clean out" missing tracks from their music library directly via the interface, for example, to prevent any potential missteps while DJing.

Launched in 2011, DJUCED[®] has become a major player in the world of DJ software — both in terms of its number of licensed users (more than 600,000 worldwide), as well as with regard to the multitude of cutting-edge features it offers and the wide range of possibilities that this opens up for users. Comprehensive, pro-grade software that's available in 14 different languages, DJUCED[®] is the perfect companion for every stage of your DJing journey — from taking your first steps behind the decks and learning the ropes, to performing in front of a huge, screaming crowd!

Go to **Djuced.com** now to get the free new update, and be sure to check back with us throughout 2020 for details on all the exciting projects in store over the year ahead.

About Guillemot Corporation S.A.

Guillemot Corporation is a designer and manufacturer of interactive entertainment hardware and accessories. The Group offers a diversified range of products under the *Hercules* (www.hercules.com) and *Thrustmaster* (www.thrustmaster.com) brand names. Active in this market since 1984, the Guillemot Corporation Group is currently present in 11 countries (France, Germany, the UK, the United States, Canada, China [Hong Kong], Belgium, the Netherlands, Spain, Romania and Italy) and distributes its products in more than 85 countries worldwide. The Group's mission is to offer high-performance, ergonomic products which maximize the enjoyment of digital interactive entertainment for end users. <u>www.guillemot.com</u>

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