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Hercules and BPM Supreme Team Up to Turn Beginners into DJs With Free DJ-Quality MP3s

Hercules, the hardware-meets-learning solution designed to empower aspiring DJs, wants you to start DJing from the moment you open the box.

To make this happen, the company is partnering with BPM Supreme, the online record pool for DJs and producers. The partnership, which launches on November 26 2018, will give everyone who buys one of Hercules' easy-to-use DJControl Inpulse controllers 30-60 days of free access to a library of more than 50,000 DJ-quality MP3s for download, tracks that never expire.

Track access is the final piece to build a complete ecosystem for beginning DJs. From carefully thought-out controllers that guide users how to perfectly beat match every time, to AI-powered track suggestions, to seamless music options via BPM Supreme, Hercules wants to give new DJs everything they need in a single box. These tools will mean a user can grab their controller and laptop, open Hercules' intuitive DJuced software, find awesome tracks to download, and get started right away.

"Some of the feedback we hear from new DJs is that music ownership can be a major barrier to entry," says Victo Bourreau, resident DJ and creative manager at Hercules. "Every element of our Inpulse line is designed to make it easier for aspiring DJs to master the basics. Our new partnership with BPM Supreme gives them full access to all the music they could ever need. It's one more huge benefit to choosing the Hercules DJ solution, which gives you everything you need to become a DJ."

BPM Supreme is tailored to dancefloor DJs, with high-quality files, constantly updated content, and features to make the discovery and downloading process painless. Users can then access files from their computer and start mixing right away, crafting the perfect sets and gaining valuable experience on their way to becoming a killer DJ.

"Beginning DJs are just figuring out what sounds they love and how to combine them effectively into sets," reflects Bourreau. "We want them to focus on that creative aspect and discover new and alternate tracks that flow seamlessly into their mixes, which is why BPM Supreme was such a natural partner. Now for less than \$200, a new DJ can pick up everything she needs to start exploring and mixing. We hear daily from experienced DJs who wish they had this kind of starter pack when they first started!"

In the US, the Hercules DJControl Inpulse 200 (MSRP \$99.99) includes a 30-day membership and the DJControl Inpulse 300 (\$199.99) includes a 60-day membership to BPM Supreme.