

Hercules launches new and innovative DJ solutions to get you started mixing!



Rennes, September 27, 2018

Hercules is driven by its passion for music and its desire to bring DJing to the masses, now more than ever before, and is proud to announce its new range of DJControl Inpulse controllers and the new and improved version of its DJ software, DJUCED®. Specially designed to introduce and teach the art of DJing, Hercules' promise is clear: a new and innovative solution that will simplify the beginner's journey and allow him/her to easily acquire and master DJ skills.

For this launch, Hercules teamed up with emerging artist [Stupead](#) and his musical creations:



DJing for all

The mood is set. Hercules is adding a new dimension to learning how to become a DJ by focusing on the importance of training one's ear. The first technique that all professional or aspiring DJs must have mastered is **beatmatching**. The most important rule of mixing is to match the tempo of two tracks so that they can be played in a seamless sequence without breaking the rhythm. That's why Hercules has developed a unique range of two controllers: the **HERCULES DJCONTROL INPULSE 200** and the **HERCULES DJCONTROL INPULSE 300** which are equipped with a "beatmatch guide". If it is enabled, the help arrows along the tempo fader and below the jog wheel will light up to guide the budding young DJ through the right steps to take.



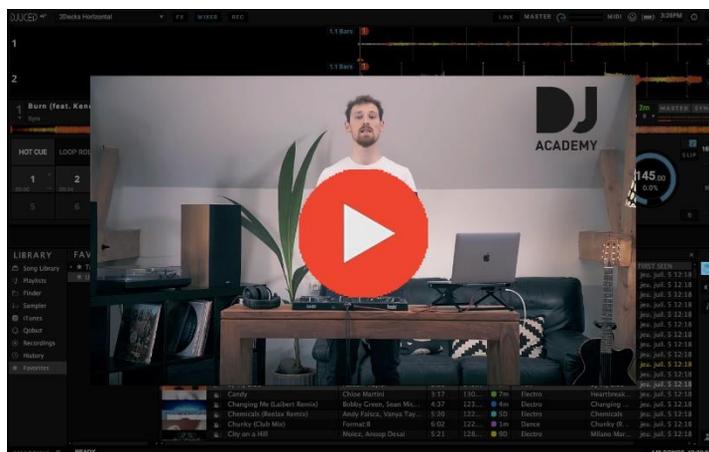
LEARN TO EASILY ADJUST THE BPM (beats per minute)

Follow the TEMPO arrows to adjust the song's BPM.

SYNC THE TRACKS

Use the BEAT ALIGN arrows to match the tracks.

This valuable aid for getting started in DJing is powered by DJUCED® DJ software, which also includes interactive help and video tutorials from the Hercules DJ Academy to teach you the basics of DJing and improve your skills. It provides direct and intuitive access without ever exiting the software. Convenience guaranteed.



Please note that DJUCED® 40° has been renamed DJUCED®, effective from September 27, 2018. The new version of DJUCED® features a more intuitive and comprehensive interface, with an easy-to-use and smoother workflow for beginners and advanced users alike. All controllers that previously ran on DJUCED® 18° will continue to work, but the DJUCED® team recommends that you download the new version of DJUCED® in order to take advantage of the new update. All controllers will now work with DJUCED®. For more information: Djuced.com.

The perfect mix

IMA

The second key advantage of the new DJ Hercules solutions is the Intelligent Music Assistant (IMA) that was developed by the R&D team. IMA makes it easy for all DJs to decide on the best song to play, whether they are learning or performing:



The **"TRENDING SONGS"** feature available exclusively from DJUCED® uses the software's artificial intelligence to reveal tomorrow's hottest songs to help you prepare your new playlists and make sure you mix what's "in".



ASSISTANT: suggests the best songs from your computer audio library.



ENERGY: allows you to select the perfect atmosphere for the party and infuse it with the kind of energy you want. The energy level is displayed in a color going from blue (a cooler atmosphere) to red (a warm and very danceable atmosphere), which can set the desired mood at any point in the evening.

Hercules DJControl Inpulse 300

The flagship of the new range that includes all the new features described is the **DJControl Inpulse 300**, the largest controller ever designed by Hercules. It allows you to easily and quickly learn the right moves in order to mix with confidence and ensure a real performance. It's got everything you need to become a DJ:

- Large jog wheels (5.9" /15 cm): touch-sensitive to facilitate scratching
- 16 pads: 8 modes on each deck (Hot Cue, Roll, Slicer, Sampler, Toneplay and others)
- Slip, Quantize, Loop in and Loop out buttons
- Tempo/Pitch fader
- Gain function, 3 equalization levels and a filter
- Volume faders and cross fader
- VU meter on each deck and a master VU meter
- Master output for speakers and headphones output



DJCONTROL IMPULSE 300



Hercules DJControl Inpulse 200

The **DJControl Inpulse 200** is a more compact version than its big brother, with a user-friendly and comfortable layout that makes it the perfect controller for those who are new to DJing.

- Jog wheel: touch-sensitive for scratch mode
- 4 pads: 4 modes (Hot Cue, Roll, FX, Sampler)
- Loop in/Loop out buttons
- Tempo/Pitch fader
- Gain function, 2 equalization levels and filter
- Volume fader and cross fader
- Master output for speakers and headphone output



DJCONTROL IMPULSE 200

START EASY
become a DJ

A comprehensive ecosystem to get you started

When it comes to mixing, it's important to have the right equipment, even for beginners. That's why Hercules has introduced a new range of active monitoring speakers with the Hercules DJMonitor 32 and Hercules DJMonitor 42. They are powerful, and ensure a near studio experience so that everyone can get off to a good start and enjoy mixing, whether in their bedroom or at their first events.



DJMONITOR 42

LISTEN PERFECT
become a DJ



DJMONITOR 32

LISTEN CLEAR
become a DJ

The DJControl Inpulse 300 and DJControl Inpulse 200 will be available for sale from October 23, 2018.

Recommended retail price – DJControl Inpulse 300 USD 199.99

Recommended retail price – DJControl Inpulse 200 USD 99.99

The DJMonitor 42 and Djmonitor 32 will be available for sale from November 23, 2018.

Recommended retail price – DJMonitor 42 USD 129.99

Recommended retail price – DJMonitor 32 USD 79.99



About Guillemot Corporation S.A.

Guillemot Corporation is a designer and manufacturer of interactive entertainment hardware and accessories. The Group offers a diversified range of products under the Hercules and Thrustmaster brand names. Active in this market since 1984, the Guillemot Corporation Group is currently present in 11 countries (France, Germany, the UK, the United States, Canada, Belgium, the Netherlands, China [Hong Kong], Spain, Romania and Italy) and distributes its products in more than 85 countries worldwide. The Group's mission is to offer high-performance, ergonomic products which maximize the enjoyment of digital interactive entertainment for end users. www.guillemot.com

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